



PIANC

The World Association for Waterborne
Transport Infrastructure

Engaging the Next Generation of PIANC

Presented by

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PIANC (1906)

The Permanent International Commission of Navigation, the fore-runner of the present day Annual General Assembly, met for the first time in 1901. This photo shows the participants of the 1906 meeting.



PIANC, The World Association for Waterborne Transport Infrastructure, an association in a changing world, 1885-2010



Young Professionals Commission AU-NZ



Lisa Wynne
Chair



Mark Bennet
Deputy Chair



Andrew Brown
Deputy Chair



Functions of YPCom AU-NZ

- Ensure representation of YPs at chapter events
- Organise regional Young Professionals events
 - Leadership Breakfast
 - Social events
 - Presentations and webinars
- Advocate for YPs in the region for PIANC working groups and commissions
- **University and student outreach**



PIANC ANZ Strategy 2024

Deliver the best PIANC APAC conference in 2024 and establish the future of the conference series

Attract a broad and diverse group of the next generation of professionals into the PIANC AU&NZ community

Increase awareness of PIANC in our region and its relevance to the world's problems

Understand our members' needs and deliver on this to improve the value of PIANC AU&NZ membership

Key results

- Attract keynote speakers
- Outreach to attendees from the Pacific and Asia
- Implement conference diversity initiatives
- Develop a rolling 5yr calendar for PIANC APAC
- Articulate our message to the next generation
- Create student-focussed collateral
- Promote PIANC AU&NZ and our industry events for students
- Guest lectures at relevant universities
- Promote student attendance at PIANC AU&NZ events
- Targeted speaking opportunities
- Engage with key regulators to raise awareness of PIANC.
- Provide standardised slides and speaking on "what is PIANC"
- Welcome pack for new members.
- Increase PIANC membership
- Increase our understanding of member needs.
- Improve the membership onboarding experience,
- Integration of PIANC HQ membership software with PIANC AU&NZ systems.
- Up[date PIANC AU&NZ membership tiers



UN Sustainable Development Goals



Recent Efforts

Careers Fairs



Recent Efforts

Guest Lectures and Events at Universities



Recent Efforts

Student Society Events



RMIT EA Student Society Mentoring Event



UWA Research Student Industry Night



Lessons Learnt

- Students don't come to us - we need to go to them.
- COVID has changed the way university students engage at universities. More online, less on campus.
- Engaging with students in marine and coastal type degrees works - and we should do it.

A Framework Moving Forward

- **Targeted Engagement**
Make sure that the students in maritime and coastal degrees who should know about PIANC do.
- **Broader Outreach**
Engage with student societies and schools to share that an exciting career in maritime is an option.
- **Better Communication**
Share what PIANC is, the global challenges we face, and why we need the best minds.

